

ADEPT-GAZE

Next Steps

Thank you so much for getting back to us!

We are very happy to have you on board with this project. We will now guide you through the next steps.

We would like to know your availability for filming from the beginning of July, we'd love to get this up and rolling as soon as possible.

This will be a two-minute video, it would be useful for you to be thinking about anything you feel is important to share regarding what you do including any inspirations or relevant events going on that relate to your work. We want to portrait you in the most informative and casual light, making the video natural and transparent, believable and relatable.

This takes us onto the topic of location, do you have a studio you work in or a space you feel comfortable in when creating your work? If so perhaps this would make an idyllic setting for the video. If you do not we can commence further communication and brainstorm localities together.

Another important element is the 'look' and style of the video, after all it is a reflection of you. You could start devising a rough idea of how you want this video to look, and the kind of content you wish to include, we will help you with articulating these ideas if you are unsure, however.

The filming will take approximately four hours, excluding time taken to travel between locations if this is what we decide best to do. An option to consider is recording over two days (do not have to be consecutive) if you wish to create a sense of space or showcase work that is not possible to show in the one day.

Please get back in touch with us in the next seven days with some examples of your work and any thoughts you have.

Sincerely,

Roser Jorba Soler and Brendan S. Smith

ADEPT-GAZE TEAM